

We focus solely on startups that want to move to the US

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## Why Austin?

### Fastest Growing

large U.S. metro economy through 2020  
- IHS Global Insight 2014

#3 on Forbes' list of America's **COOLEST** Cities

2nd-best **real-estate** market in the country

Austin is No. 3 in ranking of the Top 100 Cities for **Tech Acquisitions**

#7 on NerdWallet's list of Best Cities for **YOUNG ENTREPRENEURS**

Texas is **#1** for Economic Climate and **#1** Growth Prospects, and **#6** overall in Forbes' ranking of the Best States for Business 2014



## Why IA?

We want to give your company the time and dedication you need, so we limit our program to 10 companies every year.

It takes time and money to move to a new country - that's why our deal includes a two-phase program in return for equity, each phase lasts for 6 months and in total we provide \$50,000 in a convertible note.

Need more money? Of course you do! Our program is designed specifically to get your company on a path to significant funding.

Need a lawyer? Banking? Accountants? We've negotiated \$280,000 of deals with 18 professional service partners so you don't have to.

Meeting investors? Negotiating terms? Business development? Hiring employees? We have a growing network of mentors and advisors ready to give you personalized, hands-on support.

## Our Goal:

To help early stage entrepreneurs with innovative ideas realize their global potential.

## Our Leadership



*Angelos Angelou, Founder, has nearly 30 years of experience in economic development & corporate site selection. He has completed over 600 strategic plans for economic development clients throughout the world & sited over \$18B of projects with his firm, Angelou Economics.*

*Carmelo Gordian, member of Board of Directors, has 25 years of corporate and securities legal experience. Currently a partner at Andrews Kurth, he is known as a leader in the Texas venture capital and private equity community.*



*Phil Pompa, CEO, holds a BS and MBA from Stanford University and brings more than 30 years of executive management and board level experience with high-tech F100 companies and startups.*

*Norbert Wangnick, IA Advisor, a seasoned entrepreneur, cofounded access AG, a European specialized recruitment services company, spurred its growth, and exited through acquisition by Kelly Services.*



# 2015 Winter Selection Event

## APPLY NOW:

<http://www.internationalaccelerator.com/apply-now/>

## What?

International Accelerator admits startups into its program through semi-annual selection events

Applications for the selection events are accepted and evaluated on a rolling basis

IA invites 10 applicants to come to Austin and pitch to our network of mentors, investors, and the IA Investment Committee

IA invites to 3-5 of these startups to join the IA program

## When?

Wednesday, November 18 - Saturday, November 21

## Application Timeline



**October 5**  Application Deadline

**October 19**  Invitations Sent to Selected Startups






**October 23**  Deadline to Confirm Participation

**November 18 - 21**  Selection Event

## Interested?

Apply now on our website! Don't wait until the last minute; the earlier we receive your application, the more we can help you refine it for the process. Your chances of joining our program are better if both of us have enough time to review and improve.

## Selection Criteria

-  Focus primarily on, but not limited to, SaaS, health care, energy/cleantech, social media
-  Minimum viable product with market validation or traction
-  Unique product that addresses a specific, unfulfilled need in a large, growing US market
-  Confident, but coachable founding team with extensive domain expertise of the product and its market
-  Founding team with at least one non-US citizen and one founding member committed to moving to Austin, TX

## What's Included?

- ★ Get the opportunity to pitch to and connect with Austin angel investors, venture capitalists, and mentors
- ★ Become eligible to receive an invitation to join the International Accelerator program
- ★ Pay for your flights, and we cover everything else:
  - ★ Five day, four night stay at the largest JW Marriott in the US
  - ★ Transportation to and from all locations, including the airport
  - ★ Personalized pitch refinement and coaching
  - ★ Opportunities to explore Austin entertainment, nightlife, and other local attractions
  - ★ Three meals a day, happy hours, and networking events with local investors, mentors, and professionals